

New products, new ambitions, new name:

Perfix International becomes SUREFAS

The team of Perfix International is dedicated to bring real fastener solutions to the market. Since the start of the company 6 years ago, it has grown from a one-product-company to a well established supplier of fastener solutions. Coming from one bright idea, it now represents a solid company with a distribution network covering over 25 countries and good results from product development projects. There comes a point where the original name-giver, the first invention PERFIX, is not covering the expanding product-line and ambitions. From now on we will pick up the phone saying: SUREFAS, next generation fasteners.

PERFIX is the solution

The PERFIX brand name will be positioned on a product line level. It incorporates the key characteristics of this innovative system: a perfect fixing system for applications that require a safe, secure and elegant fastener. PERFIX is a secured fastener, but does not use protruding parts. There are no sharp pins on deck and there is a perfect grip making it easy for cold and wet fingers to release and fix the system. Moreover the used material, being a high-qualified plastic guarantees a durable and corrosion-free use. Developed for the marine market to fix marine covers and spray hoods on boats, PERFIX has found its way to several other applications with similar requirements.

SUREFAS is the team

It is just a change of the company name, so all contact- and bank-details remain the same. Moreover the company SUREFAS means still producer of innovative and qualified fasteners, conquering the world. See in this connection the youngest invention, the Q-SNAP.

MORE to come: Q-SNAP

As result of a thoroughly consultation of cover makers and other specialists in the field, a stainless steel secured fastener with stretch function was invented, the Q-SNAP. The system works like a lever. With the launch for the Dutch market during the HISWA 2009 the Q-SNAP was received very enthusiastic and the system, like PERFIX 5 years ago, was nominated for the HISWA-Award. It is also nominated for the DAME-Award during the METS 2009. Besides these signs of appreciation, the consumer has the idea that he himself could have invented this simple system. In short the Q-SNAP, having his worldwide launching during the METS 2009, is highly appreciated.

Because of the fact that the mind of the inventor has not stopped thinking yet, it is necessary to change the name of the company. You will surely hear more from SUREFAS.

NOT FOR PUBLICATION:**CONTACT DETAILS**

SUREFAS B.V., Kooiwijk 2, 2969 LA Oud-Alblas, The Netherlands

Mr. B.J. Veldhoen,

mobile: +31 (0)6 4101 4131

tel.: +31 (0)184 69 4456

e-mail: info@surefas.com

web: www.surefas.com
